



*Trademark Clearinghouse
(TMCH) Filing Service*

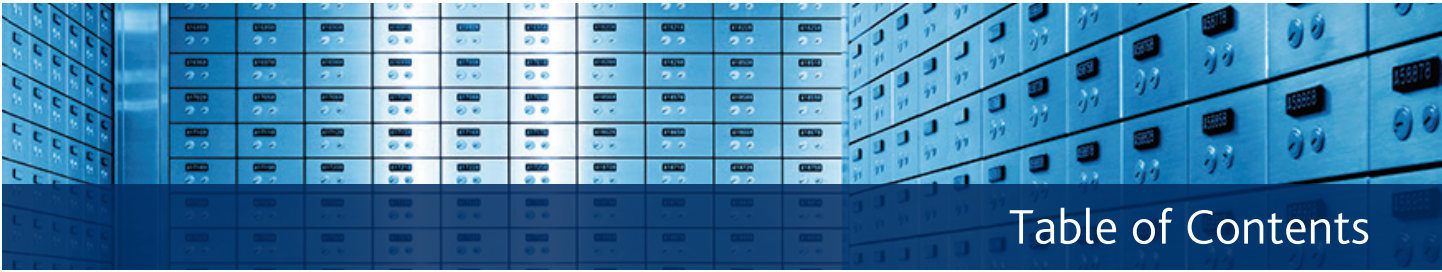


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What is the TMCH and why is it important?

What is the Trademark Clearinghouse?

- A central repository for brand owners to submit and validate their rights to a particular trademark
- Created through the ICANN multi-stakeholder model by a group of IP industry experts
- Facilitator of services geared towards brand owners (TM Claims & Sunrise Periods)

Corsearch offers TMCH services to assist brand owners with the first step in the line-of-defense against infringement within the new gTLDs (NgTLDs)

Brand owners who successfully validate their trademarks with the TMCH will be granted to access to the following:

30 Day Pre-Sunrise Notification

Requires all NgTLDs who will be holding a Sunrise offering to provide at least a 30 day advance notice that the Sunrise window will be opening.

Provides brand owners with time in advance to evaluate participation.

30 Day Sunrise Period

Requires all NgTLDs who will be holding a Sunrise offering to provide a window of at least 30 days for brand owners to submit your registrations.

Each validated TM will receive a Sunrise Key that will need to be presented to your registrar during the Sunrise Period.

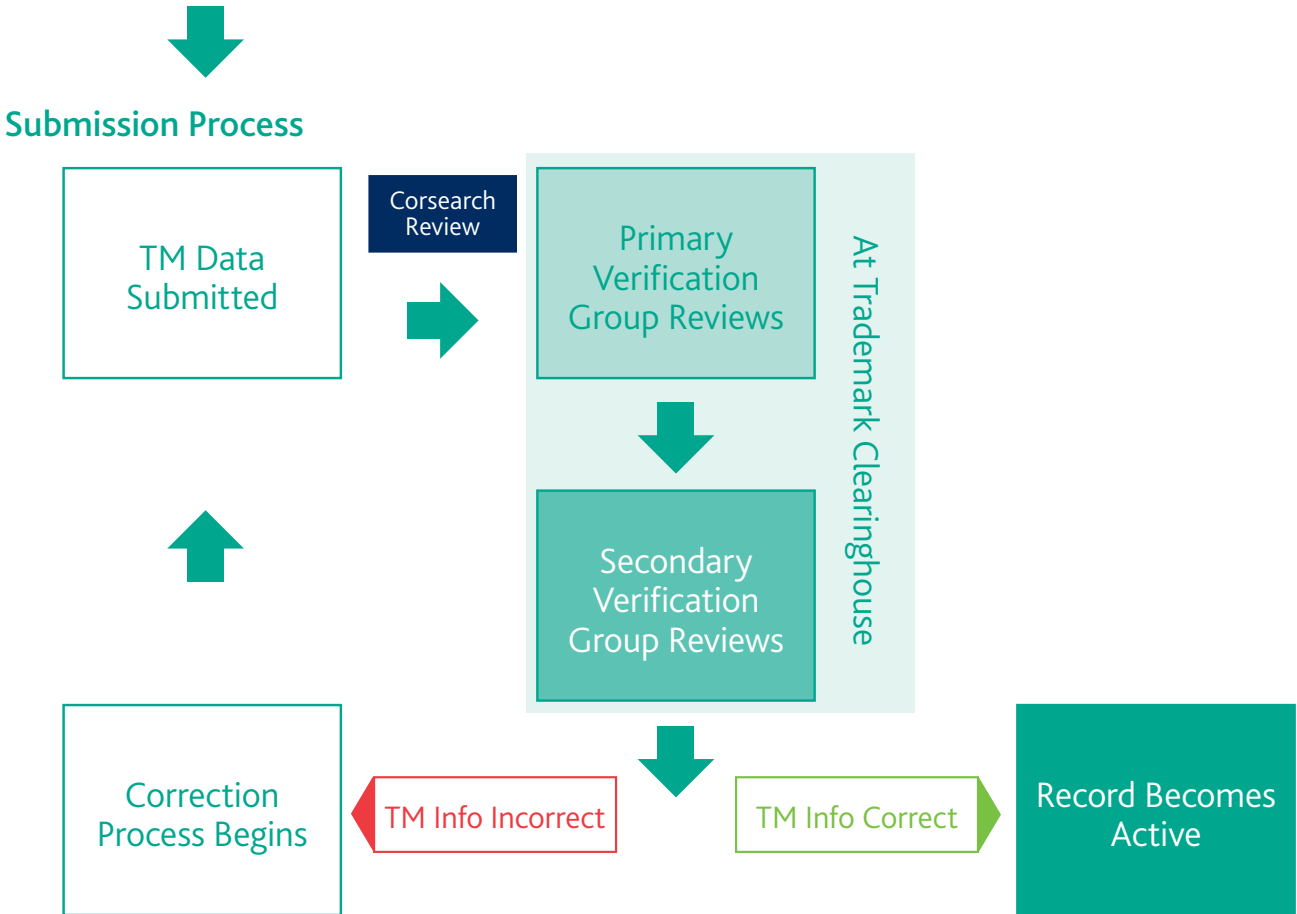
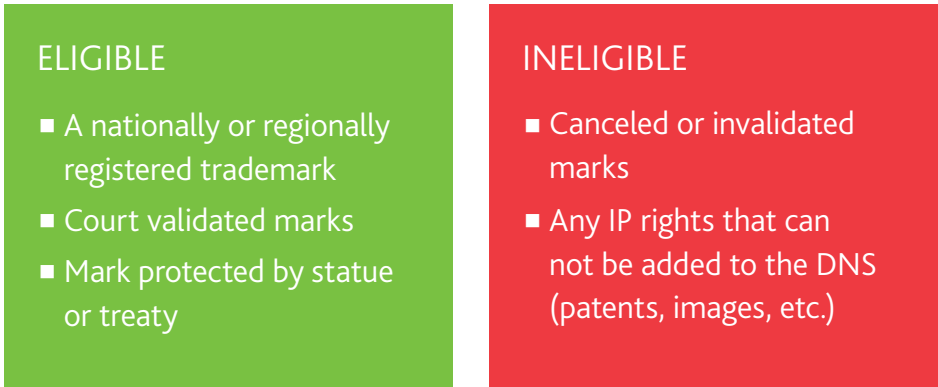
90 Day Claims Period

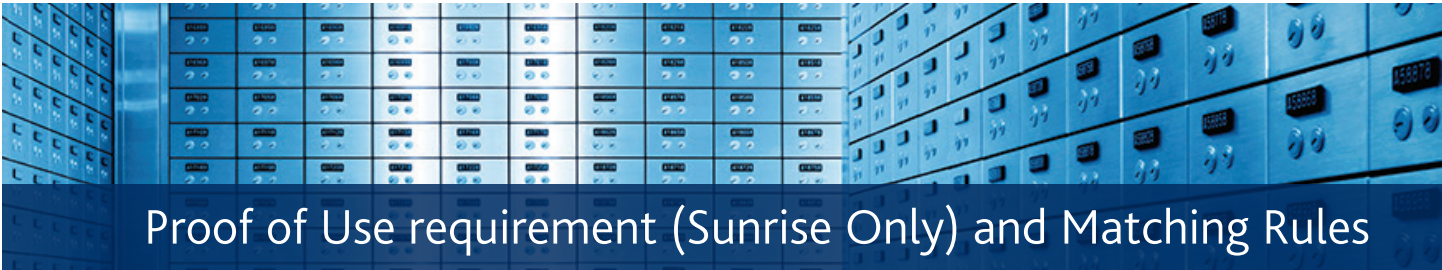
Notices will be sent to anyone trying to register a domain matching a trademark in the TMCH. The registrant will have to acknowledge the notice before proceeding to register the domain. If you proceed, the relevant rights holders will receive a notice of registration.



How will it work: eligibility and submission

Is your mark eligible?





Proof of Use requirement (Sunrise Only) and Matching Rules

Proving Usage: Samples

Acceptable Samples to Prove Use

- Labels, tags or containers from a product
- Advertising and marketing materials (including brochures, pamphlets, catalogues, product manuals, display, signage, press releases, web pages, etc.)

Unacceptable Samples to Prove Use

- Inclusion of a mark in a domain name
- Licenses to use a mark or applications for a business license that include the mark as part of the business name
- Private communication/ email messages
- Business cards

Matching Rules

The system by which “Domain Labels” will be created

Registered Trademark	Acceptable Claims/Sunrise Variation
Test Trademark	testtrademark; test-trademark
Test @ Trademark	testattrademark; test-trademark; testtrademark
Test & Trademark	testandtrademark; test-trademark; testtrademark
Test * Trademark	testtrademark; test-trademark
Test-Trademark	test-trademark
Test Trademarks	Testtrademarks; test-trademarks



Why choose Corsearch?

6 Reasons to choose Corsearch

- 1** Full updates on submission status via the Corsearch.com platform
- 2** Easy order processing with population of TM record details
- 3** A trusted partner to communicate with the TMCH on your behalf
- 4** Management of Sunrise Keys and Claims Notifications
- 5** New gTLD Sunrise Registration services
- 6** Automatic reminders and easy process to renew marks approaching expiration



Pricing, ordering, and contacting us

Pricing and Ordering

Pricing will be based on the selected registration term.

One Year	Three Year	Five Year
\$263 USD	\$725 USD	\$1,155 USD
€205	€567	€903
£173	£483	£767

Order Submission Requirements

An order is ready to submit for validation when it addresses all of the below:

- A **signed agent authorization** form
- If you are taking part in trademark Sunrise Periods, a single **sample of use** and signed **declaration of use** (available on order screen) for each mark will be required
- If the holder is the licensee or assignee of the trademark **the specific declaration must be signed** (available on order screen)
- The owner information should **exactly match current listing** on the official PTO record
- If the mark being submitted is a court validated mark, you will need a **copy of the official court order**
- Additional domain labels should be selected using the platform's generation capabilities (i.e. if your trademark is CORSEARCH & TEST the labels that you can submit are CORSEARCHTEST, CORSEARCH-TEST, and/or CORSEARCHANDTEST)

Questions?

Contact your account manager for more information, or email us at:

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